

# Promoting Workplace Diversity

Creating an accessible work environment doesn't stop with HR. Learn how you can create impactful visual messaging that promotes your company's diversity and inclusion (D&I) mission.

## DO YOUR RESEARCH

A mix of peer-reviewed and internal research efforts can finely tune your representation goals.



## MINDFULNESS IS KEY

Don't forget that a single team can't always account for the lived experiences of other groups.

## STAY VIGILANT

Diversity and inclusion shouldn't fall by the wayside over time. Make sure your visual content is reflecting your audiences.



## CONSISTENT ALIGNMENT

Your workplace messaging should reflect your D&I research and goals at all times.

## FEEDBACK LOOPS

Don't be afraid to ask for feedback on the accessibility of your visual messaging components! This can help guide future efforts.

