

HOW DRAYTON MILLS ELEMENTARY IMPROVED STUDENT ENGAGEMENT THROUGH DIGITAL SIGNAGE

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Hypersign's visual communication solution provides Elementary Education with one solution for managing their digital signage to improve student and faculty engagement without sacrificing ease of use.



**DRAYTON MILLS
ELEMENTARY**

Drayton Mills Elementary School (DMES) is a K5-5th grade school in Spartanburg County School District 7. Located near historic Drayton Mills, DMES offers our community a state-of-the-art facility that includes the tools and approaches needed to start students on the path to fulfilling our district's vision of graduates who are "creative, critical thinkers, collaborators, effective communicators, and ethical citizens."

The school was built in 2018 and has about 700 students and 51 certified faculty members.

CHALLENGE

Drayton Mills Elementary School was tasked with finding a digital solution for the implementation of Live School, a digital software app that tracks behavior for each child within the school. Before the Live School App was live, Drayton Mills was using physical chips to track the behavior of each child, but this was becoming costly due to chips being misplaced. It was also difficult to keep track of since the chips were not linked to each individual child's behavior.



SOLUTION

By partnering with Hypersign to build a digital network of signage, Drayton Mills was able to enact the Live School app throughout their facility and better track the behavior of each student. By using Hypersign+, the school was able to also incorporate important information that needed to be shared throughout the facility with students, faculty, and visitors.

By having the Live School app work in conjunction with Hypersign+, the faculty and staff are better prepared for parent conferences so they can share accurate behavioral information, as well as, easily track a child's overall progress.

RESULT

Since implementation, Drayton Mills has seen a significant improvement in overall

engagement with students in regards to behavior tracking through the Live School App over the digital network of signage and through use of Hypersign+ software. Having the ability to show Live School on the digital network allows for students to be aware of how their team is doing and how their behavior is impacting their teams' growth.

By having their progress visualized, the children feel more involved and enjoy the acknowledgement and it has helped with the excitement level throughout the school. The new system has helped students build relationships with one another by teaching them that their behavior affects other people, whether it's in a negative or positive way. This helps the students strive for the *Paws for Applause* award, given to the top point gatherers for each grade level and names them as a *House Hero*.



In the future, teachers also want to begin scoring one another in Live School to help continue to boost morale. As for the school as a whole, there are plans to begin setting up the Hypersign+ Alert feature and begin implementing menu boards in the cafeteria. Overall, Hypersign+ has allowed for creation of easy to manage content through its drag and drop interface, and simple playlists.